

ERIK TODD

Web Developer - Cleveland, OH

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Experienced web designer and developer, located in Cleveland Ohio. I like to build highly functional, visually appealing, and user-friendly websites and web apps.

SKILLS

HTML, CSS, PHP, JavaScript, WordPress, Laravel, SQL, MySQL, C#, YAML, Linux, Docker, ASP.net, Adobe Suite, Figma, Bootstrap, Kubernetes, Vue, Inertia, React, Tailwind, Git

EXPERIENCE

Vue Design

May 2021 - Present

Full Stack Web Developer, Project Manager

- Built custom CMS dashboards for local businesses with enhanced SEO capabilities, increasing organic traffic by 60% within six months.
- Automated client management and custom POS systems for clients using Stripe API through WooCommerce.
- Developed WordPress plugins for email lists streamlining proposal submissions and increasing by 90% in 2024.

West Tech Alumni Association

Jul 2023 - Jan 2024

Web Developer, Project Manager

- Integrated payment gateways (Stripe, PayPal) to enhance transaction security and streamline the checkout process.
- Standardized documentation and training for staff on using the CMS, significantly improving publishing workflow and reducing publication times.
- Created dynamic forms for collecting scholarship candidates, membership payments, and donations with an increase of 80% in yearly contributions.

North Coast Media

Mar 2022 - Nov 2022

Web Developer

- Collaborated with the design and advertising team with statistical analysis to create intuitive webpages for a 110 year old contract.
- Custom WordPress theme and application to reduce code dependency and add ability for the company to publish and edit web pages.
- Met with editorial staff to better define project scope and ensure timely deliveries. Built tests.

PROJECTS

Pb-cle.org

Jul 2023 - Jan 2024

Social Media, Music Events

- Developed a reddit-like REST API system with Laravel, Vue, and MySQL, reducing load times and database requests by 50%.
- Enhanced SEO capabilities through SSR, increasing organic traffic by 60% within six months.
- Automated unit testing using PHPUnit with a Bitbucket CI/CD pipeline through git, resulting in reduced deployment time by 30%.

Firestonetrace.com

Jul 2023 - Jan 2024

HOA Management, CMS

- Community management with 160 members, serving announcement, calendar, and newsletter systems for user-based event-driven engagement.
- Implemented file upload and download system with a responsive design enabling users to search for documents based on filters and timelines.
- Users create classified articles or announcements through a guest board that other users can interact with, increasing community posts by 80%.

EDUCATION

University of Akron

2012 - 2016

BA Studio & Fine Arts

Minor Japanese